



SAFE & SOUND

2022 ANNUAL REPORT





OUR VISION

We unite residents, youth, law enforcement and community resources to build safe and empowered neighborhoods.





Friends:

Thank you for your support in our mission to build safer neighborhoods.

Last year we were on the move—literally. In April 2022, the Board of Directors appointed a new Executive Director to serve at the helm of Safe & Sound’s neighborhood safety work. Later that year, Marquette sold the 810 W. Michigan building we shared with HIDTA. Thus, the organization embarked on a journey to relocate our small but mighty team to a new headquarters. While the transition was bittersweet, the opportunity to have a new home in the heart of one our priority neighborhoods—Milwaukee Police District 7 / Parklawn—allowed for increased visibility and accessibility to those we serve. Thanks to JCP Construction and DreamBuilders, a building that was once an old church was transformed into a beautiful newly renovated office! This new headquarters has enabled us to build more meaningful relationships with residents and partners.

Our strategic plan for 2022 was aimed at returning to the basics of our prevention work while deepening our impact of resident engagement. One incredible highlight was made possible thanks to the generosity of US Bank. Through their Access Home Program, we were able to support the initiative to increase access to affordable and sustainable home ownership for minority communities who have not yet been able to realize this dream. From youth and community outreach to comprehensive financial literacy—our team was able to help support conversations that unpacked the concentrated disadvantages of generational poverty and offer solutions to evoke hope for legacy building.

Additionally, we made great strides employing our Collective Impact framework to build safe neighborhoods. Our program teams were focused on amplifying resident voices to help partners and stakeholders increase their accountability for improving resident-identified concerns. Our Collective Impact workgroups and steering committees began developing action plans centering our efforts to identify strategic, measurable and clear deliverables that will inform our work over the next two years. We learned that ALL neighborhoods demanded more support to address the tragic incidents of gun violence and drug overdoses that were devastating families. We have been very inspired by the number of partners that wanted to join our collective impact work.

In 2022, we served 9,147 residents through a variety of programs including neighborhood meetings, community improvement projects, educational workshops and drug and alcohol prevention programs. Our goal is not to reach a record number of people, but rather to create meaningful and lasting change through improved relationships, communication and collaboration.

As board chair and Executive Director, Safe & Sound’s mission is personal. Having grown up in two of Safe & Sound’s priority neighborhoods, Clarke Square and Amani respectively, we know the challenges some Milwaukee neighborhoods face. We also firmly believe in the power of resident engagement and involvement and are confident that together, we can realize our vision of a safe neighborhood for everyone.

Sincerely,

Sodi Nichols *Bridget Whitaker*

Sodi Nichols & Bridget Whitaker

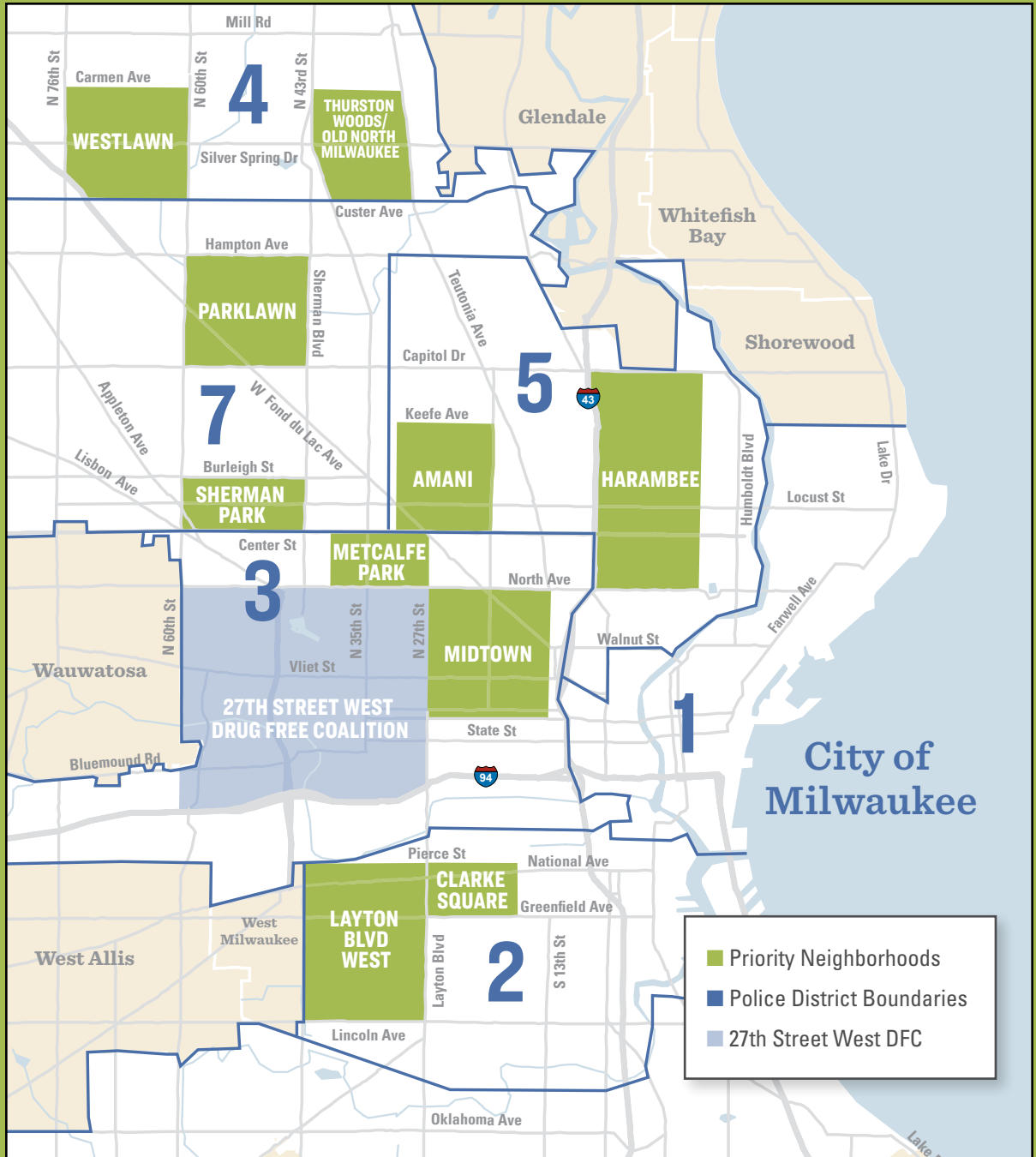
Board Chair

Executive Director

WHERE WE WORK

Building Safe Communities

Safe & Sound approaches neighborhood safety through five Neighborhood Teams of three staff members – all city of Milwaukee residents who are experts on the unique characteristics of their designated neighborhoods.



COLLECTIVE EFFICACY: BUILDING SOCIAL COHESION

Resident Leader Training

In 2022, Safe and Sound embarked on a transformative journey with the launch of the Resident Leader Trainers Program (RLTP), made possible by the generous backing of the Northwestern Mutual Collaborate Grant. This venture was a collaborative effort that brought together the collective wisdom and expertise of key partners including The Dominican Center, WI Voices, and Data You Can Use, all rallying behind a shared vision of fostering community leadership within the Amani Neighborhood. The program's comprehensive curriculum was thoughtfully crafted through a synergistic partnership between Safe and Sound, The Prevention Institute, the City of Milwaukee, the Office of Community Wellness & Safety, and RTI International.



Understanding that the concept of safety varies from one block to another, the RLTP was designed as a cornerstone for nurturing grassroots leaders within the community. Spread across an immersive six-week timeline, the program equipped neighborhood and organization leaders with the essential tools to mobilize and organize their fellow residents, addressing critical issues ranging from community trauma and historical wounds to the pervasive impacts of structural racism. An integral component of the curriculum was dedicated to familiarizing participants with survey data research, underscoring the impact data-driven insights can have in steering resources and communication strategies within the wider community.

The program's overarching mission was to empower participants with the skills and knowledge necessary for effective community organization and advocacy, while consistently providing practical tips and strategies to deepen their comprehension of the subject matter. At the culmination of the program, participants emerged not only with a blueprint for fostering peace within their neighborhoods, charting a path from historical wounds to healing spaces, but also with a well-deserved certificate of completion, a testament to their dedication and hard work throughout the course.

In 2023, Safe and Sound built upon the resounding success of the inaugural cohort in 2022, rolling out a comprehensive six-week resident leadership training initiative of our own. The core mission remains unwavering—to fortify the residents' ability to mobilize resources and hold decision-makers and systems accountable for the well-being of the communities they serve. Through this training, residents gain a deeper understanding of how to establish block clubs, hold monthly meetings, conduct outreach, use the city's mobile app, and plan events that empower the neighborhood. The training will also equip residents with the tools to identify and engage with their local community officials and find their polling stations.

This initiative stands as a testament to Safe and Sound's unwavering commitment to empowering residents, underscoring the inherent strength of communities in fostering safety, resilience, and collective progress.

YOUTH EMPOWERMENT: BUILDING FUTURE LEADERS

Youth Substance Prevention Summit

With the generous support from the Substance Abuse and Mental Health Services Administration (SAMHSA)'s Drug Free Communities Grant, Safe and Sound ignites inspiration and knowledge through an electric annual Youth Substance Prevention Summit. The Prevention Summit is a dynamic platform focused on providing young minds with the necessary tools and know-how to ward off the dangers of substance abuse. We understand that the roots of alcohol and drug misuse are often entangled in the fabric of our society. It's vital for us to tackle this issue head-on, considering the pervasive normalization of drug use both in the media and within communities, especially when it comes to the delicate matter of marijuana usage among our youth.

On September 23rd, 2022, in collaboration with Cyber High School, we proudly hosted our 4th Annual Prevention Summit, titled "Live, Werk, Play." The event pulsated with energy, combining education, entertainment, and a strong dose of empowerment! The vibrant setting of Groppi High School (MPD District 3) welcomed more than 50 enthusiastic attendees. This year, we spotlighted drug and alcohol use within the LGBTQIA+ community. Our exceptional panel, consisting of both spirited youth advocates and seasoned





professionals, discussed the intricate link between mental well-being and the risky pitfalls of substance dependency. They offered indispensable resources and invaluable advice on adopting healthy coping mechanisms, steering clear of the allure of drugs and alcohol, particularly in the face of anti-LGBTQIA+ biases both at home and in the broader community.

The atmosphere buzzed with enthusiasm as the young participants eagerly participated in the resource fair, absorbing insights from an array of esteemed community organizations. A heartfelt shout-out to our partners—Wellpoint, Diverse & Resilient, Milwaukee Police District 3 CLO Officers, MPS, the LGBT Community Center, Sixteenth Street

Clinic, and Vivent—for their unwavering commitment to creating a platform brimming with resources for our youth. To add a touch of splendor, local youth dazzled the audience with an eclectic mix of music, captivating dance performances, soul-stirring spoken word, and a mesmerizing drag show, celebrating the diverse beauty of our community.

The Youth Substance Prevention Summit is one of Safe and Sound's key strategies to reduce demand for drugs and alcohol as the prevention initiative of the North Central High Intensity Drug Trafficking Areas program. Through this Prevention Summit we encourage our youth to be the YOU in community by participating in the creation of a safe Milwaukee for all.

DRUG PREVENTION: NATIONAL DRUG TAKE BACKS

Drug Take Backs



Each year Safe and Sound hosts National Drug Take Back and National Prescription Drug Take Back Days throughout each of the priority districts. These events are made possible through primary partnerships with Milwaukee Police Department and Take Back My Meds. These initiatives, led by the Safe and Sound Neighborhood Safety Coordinators, occur in April (National Drug Take Back Day) and October (National Prescription Drug Take Back Day). We host 5 events each day for a total of 10 events hosted each year. In 2022, we collected over 146.5 lbs. of unused and expired medication and provided educational resources to almost 700 people.

These days are about more than just numbers and pounds. They're about safeguarding our communities, protecting our environment, and taking charge of our collective well-being. These events are our way of ensuring that unused medications find their rightful place, far away from accidental ingestion, abuse, or any chance of sneaking into our precious water supply. Hosting these events annually provides Safe and Sound with the opportunity to continue to create safe neighborhoods by educating residents on the harmful effects of keeping unused or expired prescriptions.



146.5
lbs. of unused
prescriptions

700
people received
educational resources

10
events

Thank you to our 2022 supporters!



\$100,000+

City of Racine
County of Milwaukee

\$30,000 - \$99,999

Community Development
Grants Administration
(CDBG)
Greater Milwaukee
Foundation
Johnson Controls
Foundation
Northwestern Mutual
Foundation
U.S. Bank
Zilber Family Foundation

\$10,000 - \$29,999

American Family Insurance
A.O. Smith Foundation
Advocate Aurora
Health Care
Anon Charitable Trust
AT&T Foundation
BMO Harris Bank
Brewers Community
Foundation
Community Advocates
Emory T. Clark
Family Foundation
Glanert Charitable Trust
Holz Family Foundation
Kohl's
Melitta S. and Joan M.
Pick Charitable Trust
Milwaukee Bucks
Office of Community
Wellness & Safety
Ralph Evinrude
Foundation, Inc.
Wells Fargo Foundation

\$5,000 - \$9,999

AAA Wisconsin
Brad and Glenna Cose Brin
Brady Campaign to
Prevent Gun Violence
Direct Supply
Green Bay Packers
Foundation
Gustav and Gladys Kindt
Foundation
Jon and Ann Hammes
Harri Hoffmann Family
Foundation

Herb Kohl Philanthropies
Jacobus Family Foundation
Jewish Community
Foundation
Krause Family Foundation
Robert Wood Johnson
Foundation
Steigleder Charitable Trust
Weiss Family Foundation

\$2,500 - \$4,999

Camille A. Lonstorf Trust
Children's Wisconsin
Croen Foundation, Inc.
Evan and Marion Helfaer
Foundation
Forest County Potawatomi
Foundation
O'Leary & Anick
(Anick & Associates)
Greg Oberland
Randal and Anne Sprecher
RBC Wealth Management
Todd Smasal
United Way of Greater
Milwaukee

\$1,000 - \$2,499

Brian Bausch
Tyler Briggs
Clare Peters Charitable
Trust
Comprehensive Injury
Center at the Medical
College of Wisconsin
Adam Finkel
Generac Power
Systems, Inc.
Gruber Law Offices, LLC
JCP Construction
Pamela Koehn
Alison Neuman
Sodi Nichols
June Perry-Stevens
PNC Financial Services
Reilly, Penner &
Benton LLP
Rite Hite Foundation
Mike Schade
Thomas and
Kathy Schrader
Wauwatosa Presbyterian
Church

\$500 - \$999

Greg Bastis
Joseph W. Ellwanger
Christ Church Episcopal
Lynn Greb
Scott Heberlein
John & Connie Kordsmeier
Milwaukee Admirals
Milwaukee Police
Association
Uneta Rhodes
Derek Smith
Bradford Trolinger
WHEDA
Steven Wroblewski
Al Young

\$250 - \$499

Bridget Borum
Church Mutual
Leslie Hauser
Nicole Heeti
Kimberly Kane
Joseph Kasle
Anthony & Julianne
Maggiore
Mortenson Construction
Trent Muller
Cassie Rhodes
United Healthcare

Up to \$250

Jeffrey Altenburg
Mary G. Bachman
Baird Foundation
Donald and Mary Balchunas
Kathryn Berger
Cary Berman
Richard Boomsliter
John Brannan
Elizabeth Brown
Karyn Cable
Michael G. Carter
Kellie Catron
Shelly Correa
Adam Dahms
Anneleise Dickman
Max Dickman
DLR INC.
(Rickey's On State)
Jasmine Dowell

Beth Edwards
Nathan Emerson
Sheila Emerson
Dresidan Gatin
Kyle Hagge
GE Healthcare
(General Electric)
Tara Geiter
Michelle Gordon
Graceland and Union
Cemeteries
Monique Graham
Jennifer Harris
Holly Hoffman
Katee Holcomb
Laura Holder
David Kane
Phillip Keck
Brett B King
Janet Lucas
Kate Lundeen
Jen Mance
Jenna McNally
Taleah Meah
Jennifer Micke Kopetsky
Shawna Muren
Jaclyn Newman
Tonen O'Connor
Bill Phillipson
Jeff Priem
Cyndi Schmeier
Molly Schweiger
Jacob Scobey
Bill Scobey-Polacheck
Ashley Servi
Shannon Sims
Barbara Smith
Mel Stindt
Fred N. Tabak
Nancy Thomadsen
Mike Toonen
Alexis Twito
Tommy Welch
Joseph Whitaker
Chelsea Willie
Corey Zetts

Statement of Activities

FOR THE YEARS ENDED DECEMBER 31, 2021 AND 2022

Revenue	2022			2021		
	UNRESTRICTED	RESTRICTED*	TOTAL	UNRESTRICTED	RESTRICTED	TOTAL
Government Grants	\$ 1,112,984		\$ 1,112,984	\$ 1,121,694		\$ 1,121,694
Purchase of Service	205,000		205,000	20,500		20,500
Contributions	895,316		895,316	938,438		938,438
Take Back My Meds (TBMM)	56,819		56,819	83,825		83,825
In Kind Donations	51,430		51,430	72,435		72,435
Capital Campaign	25,000		25,000	160,000		160,000
Program Service Revenue	5,564		5,564	13,351		13,351
America Rescue Plan Act Funding*	1,030,500		1,030,500	-		-
Total Revenue	\$ 3,382,613		\$ 3,382,613	\$ 2,410,243		\$ 2,410,243
<small>*total amount paid in full in 2023</small>						
Expenses						
Prevention Program	\$ 1,771,598		\$ 1,771,598	\$ 1,720,337		\$ 1,720,337
Management and General	235,657		235,657	161,643		161,643
Fundraising	405,860		405,860	317,448		317,448
Total Expenses	\$ 2,413,115		\$ 2,413,115	\$ 2,199,428		\$ 2,199,428
CHANGE IN NET ASSETS	\$ 1,117,503		\$ 1,026,227	\$ 235,911	\$ 546,592	\$ 782,503
Net Assets – Beginning of Year	1,449,658	762,407	2,212,065	1,213,747	215,815	1,429,562
Net Assets – End of Year	\$ 2,567,161	\$ 671,131	\$ 3,238,292	\$ 1,449,658	\$ 762,407	\$ 2,212,065

OUR MISSION We unite residents, youth, law enforcement and

2022 Impact Snapshot



374

community events **focused on**
neighborhood safety



1,077

front porch conversations
connecting directly with residents
to learn about their concerns

Board of Directors

AS OF DECEMBER 31, 2022

Sodi Nichols U.S. Bank, **BOARD CHAIR**

Alison Neuman Johnson Controls, **VICE CHAIR**

Layfayette Crump City of Milwaukee, **PAST CHAIR**

Molly Schweiger PNC Bank, **GOVERNANCE CHAIR**

Tyler Briggs RBC Wealth Management, **TREASURER**

Anne Bobb

Froedtert Health

Bridget Borum

Advocate Health

Melissa Buford

Office of Mayor Johnson

Bridget Clementi

Children's Wisconsin

Nick DeSiato

City of Milwaukee

Adam Finkel

Husch Blackwell

Dresidan Gatlin

Boys and Girls Club
of Greater Milwaukee

Monique Graham

Generac

Dextra Hadnot

Holy Temple

Heather Hough

Milwaukee Police Department

Kimberly Kane

Kane Communications Group

Pamela Koehn

Direct Supply

Judge Derek Mosley

Marquette University

Tony Nguyen

Wells Fargo

Israel Ramon

Milwaukee County

Tim Schabo

Milwaukee County

Shannon Sims

TMJ4

Todd Smasal

Northwestern Mutual

Bryan Swanson

First Business Bank

EX-OFFICIO MEMBERS

Mayor Cavalier Johnson

City of Milwaukee

Ryan Shogren

North Central HIDTA

Chief Jeffery Norman

Milwaukee Police Department

County Executive David Crowley

Milwaukee County

community resources to build safe and empowered neighborhoods.



5,000

hours spent connecting
and directly engaging with
the community




10,174

youth engaged
in youth focused events
and meetings



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Milwaukee, WI 53216
(414) 220-4798
safesound.org

Stay Engaged!

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