Greetings!

Thank you for your support of Safe & Sound! In this brief 2017 report, we give you one example of how Safe & Sound united residents, youth and law enforcement to improve public safety near a local school. You’ll see how Safe & Sound staff work to build relationships with residents and youth, help navigate complaints to law enforcement, and create long-term strategies to solidify positive relationships among these constituents. This example impacted approximately 150 people, and we served more than 27,000 residents and youth through similar interactions throughout the year.

In 2017, we facilitated programs like Project 943, with a focus on stolen vehicles and unlawful driving; Face to Face, to foster unity among different groups of community members; Pop-up Lots, or mini-resource fairs on individual blocks, among many other projects and programs.

The story on pages 2 and 3 showcases how Safe & Sound staff make a difference to the people involved, but what is the overall impact of this work? The results of a comprehensive evaluation (page 1) are striking. In just two years, Safe & Sound effectively improved collective efficacy—the strength of the social fabric—in six of eight neighborhoods.

As Potawatomi’s 2017 Heart of Canal Street Charity of Choice, we will be showcasing 10 youth-led community improvement projects throughout 2018. We invite you to visit our website and follow us on social media to learn more about these and our other programs.

Without you, this important work is not possible. Thank you for your incredible support!

Sincerely,

Katie Sanders Lafayette Crump
Executive Director 2018 Board Chair

2017 BY THE NUMBERS:

27,599 resident participants in 1,538 community meetings & events

3,331 residents reached at their front doors in face-to-face conversations

6,474 youth engaged in Safe & Sound’s youth-centered events and meetings

1,371 neighborhood nuisances resolved
MEASURING IMPACT

Building Community: An Effective Model

When Safe & Sound restructured in 2015, we made data-driven decision making a core tenant of our strategic plan. We defined our measure of success to be improvements in collective efficacy—or the strength of the social fabric of a neighborhood. Research shows that collective efficacy is a critical factor in neighborhood safety. To ensure that our strategies were effectively “moving the needle” in the neighborhoods we serve, we commissioned the Medical College of Wisconsin to conduct an independent evaluation.

Analyzing multiple data sets, including calls for service, crime heat maps, ShotSpotter data, and resident surveys against Safe & Sound’s intervention activities, researchers found that, in just two years, six of the eight neighborhoods improved in collective efficacy.

We utilized the results of the evaluation to shift our programming toward the most effective interventions—block clubs and resident meetings and events. One of the key findings in this evaluation confirms something we have long believed: resident-centric collaboration is key to building neighborhood safety. This cutting-edge evaluation is defining collective efficacy research and Safe & Sound is proud to be at the forefront of impact measurement.

WHERE WE WORK

- Safe & Sound Priority Neighborhoods — Community and Youth Organizers
- MPD District Boundaries — Community Prosecution Unit Coordinators
- Drug Free Communities — Youth Drug Prevention
- Near West Side
THE SAFE & SOUND APPROACH

Neighborhood Teams in Action

Safe & Sound’s unique approach to neighborhood safety combines community organizing, youth development, and partnerships with law enforcement to build collective efficacy, a critical component of safe neighborhoods. Our Neighborhood Teams, each composed of a community organizer, youth organizer, and Community Prosecution Unit coordinator, support this approach by working together and with residents, youth, and law enforcement to bring about positive neighborhood change.

“Safe & Sound’s approach brought all of the stakeholders together to improve our neighborhood and streamline communication.”

Debbie Montano | Resident Leader
Following a series of altercations in the spring of 2017 at Synergy School in Layton Boulevard West, Principal Glen Stavens asked Daniela Orozco, District 2 Youth Organizer, to facilitate Restorative Justice circles aimed at creating safe spaces for students to model and teach community values. Around that same time, Araceli Arevalo, District 2 Community Organizer, was conducting door-to-door outreach with resident leader, Debbie Montano, in the area immediately surrounding Synergy to garner support of a street closure for a block party. During their conversations, several residents expressed concerns about fighting, reckless driving, and carjackings around the school, which they believed to be initiated by Synergy students.

Orozco and Arevalo brought this information to their weekly Neighborhood Team meeting with District 2 CPU Coordinator, Maritza Ugarte. Working with District 2 Community Liaison Officers, Ugarte analyzed calls for service and connected the appropriate law enforcement departments. It became clear that most of the incidents were initiated by a select few Synergy students, and a handful of young residents in the neighborhood. Arevalo followed up with the residents she had met through door-to-door outreach to share this information, and Orozco shared the residents’ concerns with the Principal, who had been unaware.

The Neighborhood Team wanted to bring the Synergy students and families together with the neighborhood residents to bridge the divide. Knowing that Synergy hosts an annual open house and that Debbie wished to host a block party nearby but was unable to obtain the permits to do so, the Neighborhood Team saw an opportunity to merge the events. In September 2017, Safe & Sound, Synergy School, the Milwaukee Police Department and neighborhood groups hosted the Synergy Open House Block Party. More than 150 residents, Synergy students and families attended, enjoying resources, a cookout, and activities. Residents could speak with the Synergy administration to express concerns, and as a result of their feedback, the Principal agreed to adjust the school’s end time by 15 minutes to reduce the likelihood of altercations with nearby U.S. Grant School students. The District 2 Team is excited to facilitate a similar event in May 2018, bringing in representatives from U.S. Grant School to help with planning and implementation. Through this event, the communications between residents, law enforcement and the school have been streamlined and solution focused.

**Bringing Communities Together**

By connecting stakeholders — neighborhood residents, Synergy students and school administrators — Safe & Sound’s Neighborhood Team facilitated the collaboration:

- The **Community Organizer** listened to residents about their concerns regarding the school.
- The **Youth Organizer** worked with the school to facilitate healing and discussion.
- The **CPU Coordinator** and **Milwaukee Police Department** officers analyzed data to examine the situations.
- The **three collaborated** to bring together the school’s staff and students, local residents and law enforcement.
# Statement of Activities

FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2017

## Revenue

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Grants</td>
<td>$1,407,256</td>
<td>$1,396,264</td>
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<tr>
<td>Contributions</td>
<td>557,400</td>
<td>521,562</td>
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<tr>
<td>Program Service Revenue</td>
<td>10,000</td>
<td>–</td>
</tr>
<tr>
<td>Special Event Net Revenue</td>
<td>216,781</td>
<td>48,080</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Other</td>
<td>70</td>
<td>3,062</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$2,191,507</strong></td>
<td><strong>$1,968,958</strong></td>
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</tbody>
</table>

## Expenses

### Program

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>388,037</td>
<td>350,654</td>
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<tr>
<td>HIDTA</td>
<td>841,187</td>
<td>806,677</td>
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<tr>
<td>Technical Assistance</td>
<td>84,552</td>
<td>–</td>
</tr>
<tr>
<td>Block Grant</td>
<td>456,819</td>
<td>413,071</td>
</tr>
<tr>
<td>DFC</td>
<td>20,680</td>
<td>91,520</td>
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<tr>
<td><strong>Total Program</strong></td>
<td><strong>$1,791,275</strong></td>
<td><strong>$1,661,922</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and General</td>
<td>146,610</td>
<td>129,590</td>
</tr>
<tr>
<td>Fundraising</td>
<td>205,367</td>
<td>142,673</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,143,252</strong></td>
<td><strong>$1,934,185</strong></td>
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</table>

## CHANGE IN NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets – Beginning of Year</td>
<td>682,101</td>
<td>647,328</td>
</tr>
<tr>
<td><strong>Net Assets – End of Year</strong></td>
<td><strong>$730,356</strong></td>
<td><strong>$682,101</strong></td>
</tr>
</tbody>
</table>

Thank you Bartolotta Restaurant Group and the Care-A-Lotta Committee for selecting Safe & Sound as the 2017 Gal-A-Lotta Recipient!

**CONGRATULATIONS TO OUR Awardees:**

- Bader Philanthropies, Inc.
  - Herb Kohl Champion Award
- Milwaukee Bucks
  - Corporate Leadership Award
- U.S. Marshal Kevin Carr
  - Law Enforcement Leader Award
- Josephine Key & James Key
  - Resident Leader Award
- Angelica Soto
  - Youth Leader Award

**EVENT CO-CHAIRS:**

- Lafayette Crump
- John and Connie Kordsmeier
Thank you to our 2017 supporters!

$100,000+
Potawatomi Hotel & Casino
Zilber Family Foundation

$50,000 – $99,999
The Bartolotta Restaurant Group
Community Advocates
Northwestern Mutual Foundation

$25,000 – $49,999
Herb Kohl Philanthropies
Milwaukee Bucks
Near West Side Partners

$10,000 – $24,999
Anon Charitable Trust
Anonymous
BMO Harris Bank
Brewers Community Foundation
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Johnson Controls Foundation
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UnitedHealthCare Community Plan
Walmar Foundation
Windy City Linens

$1,500 – $2,499
Anonymous
Aurora Health Care
Berrada Properties Management Inc.
Bob’s Discount Furniture
Children’s Hospital of Wisconsin
Direct Supply
Eppstein Uhen Architects
Peter Feigin
Chris & Leah Fiasca
Foley & Lardner, LLP
Froedtert & the Medical College of Wisconsin
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Lynn Greb
Gruber Law Offices, LLC
House of Harley-Davidson
Irgens Development
Kane Communications Group
Chip & Nancy Morris
NEXT Electric, Inc.
Park Bank Foundation
Pieper Electric, Inc.
Robert W. Baird & Co.
Southwest Airlines
Staff Electric Co., Inc.
Zilber Property Group

$1,000 – $1,499
BBNine Radio Milwaukee
African American Chamber of Commerce
City of Milwaukee Department of Neighborhood Services
Cousins Subs
Diamond Discs International
George Dionisopoulos
DMS Power & Control Technologies
Employ Milwaukee
Goyke & Associates
GRAEF
Greater Milwaukee Auto Auction
Nancy & David Gruber
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S.C.
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Hooper Foundation
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Kasdorf Family Trust
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The Marcus Corporation
Marquette University
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Peck Foundation, Milwaukee LTD
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Reilly, Penner & Benton LLP
Ann E. Reinke
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Sean & Sara Scullen
Jeff & Angela Sprau
United Community Center, Inc
United Way of Greater Milwaukee and Waukesha County
We Energies Foundation
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$500 – $999
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JoAnne Anton
Tyler Briggs
Lisa Cadotte
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Dan Conley
Chris Corley
Grady & Monique Crosby
Educators Credit Union
Frank and Elsa Sterner Family Fund at the Greater Milwaukee Foundation
John & Grace Haydon
Scott Heberlein
Hollywood Community School
Johnson Financial Group
Jumping Beans
Kimberly Kane
Kapco Metal Stamping
Lynn & Ward Komorowski
Brian Lemke
Wayne Luers
Milwaukee Public Schools
Tony Nguyen
Prestige Auto Works, Inc.
Roundy’s Supermarkets, Inc.
John Christopher Sabinash
Thomas Schneider
Bob Soderberg
Nigel & Deborah Telman
Tres Hermanos Restaurant
Benjamin S. Wagner
Walt Disney World Co.

$200 – $499
Jamie Andreacchi
Deb Anguil
Artists Working in Education
Chad Bauman
Randi Becker
James F. Bohn
Rick & Jenn Borowski
Angela Brzowski
U.S. Marshal Kevin Carr
Stephanie Chedid

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Beth Haskovec
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Kim Irwin
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Lammi Sports Management
Chris & Leslie Latterell
Jon & Elena LeMendola
Michael & Leigh Levas
Dr. Susan Lloyd
Bob & Sue Lueger
Robin M. Martin
Kristine Martinsek
Milwaukee County Parks
Milwaukee County Recreation
Milwaukee Repertory Theater
Milwaukee World Festival, Inc.
The Muller Group of Morgan Stanley
Palermo Villa, Inc.
Red Brown Kle’
Rotork Controls Inc.
Joyce Rubenstein-Haupert
William Schmitt
Molly Schweiger
Ellen Sexton
Laquondra Shaw
Daniel & Judy Steininger
Bryan Swanson
Jodie Tabak
Bradford Trolinger
Jeffrey Wagner
Jack & Mary Walden
Wauwatosa Presbyterian Church
White Lodging Services
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Cacy Kemp
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Beth Rosenow
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Derrick Shoates
Damien Smith
Adrian Spencer
Bree Spencer
Maritza Ugarte
Vanessa Vara-Ramos

We unite residents, youth, law enforcement and community resources to build safe and empowered neighborhoods.

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